



Atlanta's 9/11 Memorial Ride

2024 SPONSORSHIP OPPORTUNITIES

in support of



www.911memorialride.org



Atlanta's 9/11 Memorial Ride

September 7, 2024

September 16, 2023 Rain Date

Atlanta's Fourth Annual 9/11 Memorial Ride pays homage to all those who lost their lives on September 11, 2001, along with supporting programs that honor our first responders and military personnel who make extraordinary sacrifices in the line of duty. Proceeds from the event will be donated to the Tunnel to Towers Foundation.

The Tunnel to Towers Foundation honors firefighter Stephen Siller who, determined to carry out his duty, strapped 60 pounds of gear to his back and raced on foot through the Brooklyn Battery Tunnel to the Twin Towers on September 11. There, he valiantly sacrificed his life to save others. The Tunnel to Towers program service percentage on average is 95%, which means 95 cents of every dollar donated goes directly to programs and services for first responders and military personnel.

The 9/11 Memorial Ride is a motorcycle, Jeep and first responder ride and concert, consisting of a 1.5 hour long ride leaving Southern Devil Harley Davidson and proceeding through Bartow and Cherokee Counties. After the ride returns to Southern Devil Harley Davidson, attendees can visit food trucks, purchase merchandise, hear speakers and enjoy a free concert.

Our inaugural event in 2021 included 300 participants and raised more than \$8,000 in donations. In 2022, we increased our donations to over \$10,000 with even more riders. 2023 saw an even better year as we continued to raise funds for both Tunnel to Towers and families of local First Responders who were killed in the line of duty.

With your help, we can double those numbers in 2024.

Please see the sponsorship opportunities available on the following page.

In-Kind Contributions: In-kind contributions, either through products or services, help us offer a better experience for our attendees while achieving great exposure for your company. In return for your in-kind contribution, your company name will appear on our website and you will receive recognition at the event. We welcome, but are not limited to, the following in-kind contributions: video editing, raffle prizes, color printing, banner and signage printing, photography, and branded promotional items.

Atlanta's 9/11 Memorial Ride
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Independently organized fundraising events to benefit the Stephen Siller Tunnel to Towers Foundation are the sole responsibility of those who sponsor or organize them. Event organizers are not T2T Foundation representatives or employees.



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COST	TITLE	PLATINUM	GOLD	SILVER
	\$10,000	\$5000	\$1000	\$500
BENEFIT				
Commemorative Recognition Item	✓			
Event Stage Recognition	✓	✓		
Non-Compete Sponsorship	✓	✓		
Company Spotlight on 9/11 Memorial Ride Website	✓			
Sponsor Recognition Nametag	✓			
Company Logo on 9/11 Memorial Ride Website	✓	✓	✓	✓
Company URL (Link) on 9/11 Memorial Ride Website	✓	✓	✓	
Company Logo on 9/11 Memorial Ride Facebook Page	✓	✓		
Company Logo on all Stage Banners	✓	✓	✓	✓
Event Registration Database	✓			
Event Banner for Business Location	✓	✓	✓	
"Official Sponsor" of Event	✓	✓		
Opportunity to Speak from Stage to all Attendees	✓			